

Camp2Kids.ca

DELIVERS CONNECTION TO YOUR CAMPERs, STAFF, ALUMNI AND PATRONS



1

eSHOP

We create a basic eShop
You actively promote it

Customers pay in advance
then we produce and ship
directly to homes after the
deadline

We send you a cheque

2

Direct Ship To Campers

DIRECT SHIP TO CAMPERS

You want to send all your
campers a T-shirt or gift
We produce and ship for you

We can insert a "Connection"
card so campers can reach back
to you

3

Camp In a Box Logistics

CAMP IN A BOX LOGISTICS

You've decided to host a virtual
camp

You need logistics and
fulfillment support to get items
to your campers

We produce, pack and ship
your "Camp in a Box"

CONTACT US TO START YOUR CAMP2KIDS PROGRAM
Beth at beth@portagepromo.ca or Jodie at JML@portagepromo.ca



1

eSHOP

- We create a free basic store with a unique URL for you (i.e. your camp name.myeshop.ca) and your logo. View our sample eShop at <https://camp2kids.myeshop.ca>.
- We are sticking to 3 items max for now, to make things manageable on our end, this includes a hoodie, t-shirt and baseball cap (non structured). You decide on the garment colour and graphics and set the selling price as well as order deadline. There are zero up-front costs. You can also decide to reopen your store in late summer or the fall for the Christmas season. We would be happy to change the art for you at that time.
- Your Job is to promote your eShop as much as possible through social media and email directly to your campers, staff, alumni, and patrons. All the sales go through Portage Promo's Stripe payment platform and are paid by the customer. When the order deadline has passed, we produce and ship the product via Canada Post Expedited Parcel directly to the customer. Shipping will happen within 3 to 4 weeks of the order deadline. Items will be shipped in a poly mailer bag.
- As soon as the eShop is closed, we produce a detailed sales report. We email you an invoice (marked PAID) for the wholesale value of the product and mail you a cheque for the difference minus our Stripe payment platform fee and any shipping (remember all the costs are covered by the person ordering). We will also send you a separate cheque for all the appropriate taxes collected on your behalf so you can remit them to the CRA. The report is detailed and lists each order by number and customer.

2

DIRECT SHIP TO CAMPERS

- This program works best if you decide to send a t-shirt directly to your campers or customers.
- You send us a preformatted database with the names, addresses and shirt sizes required.
- We produce and ship via regular Canada post letter mail. We ship in a poly mailer that fits in mailboxes. From order to ship date should take about 2 to 3 weeks.
- We can insert a "connection card" that you provide to us with the item. This could be a one-page flyer or postcard. The cost of the program is the cost of the shirt (see price list) plus 6\$ for the mailing.
- This option requires a 50% deposit at time of order and the balance is due once the items ship.

3

CAMP IN A BOX LOGISTICS

- This program is up to your program staff to create. We help by producing the items, packaging them up and shipping them out.
- There are more moving parts to this program, and it requires discussion.
- Shipping is done via Canada Post Expedited Parcel. Most likely this will be in a box. The cost of the program will vary depending on the item(s) you are sending. Shipping is extra.
- This option requires a 50% deposit at time of order and the balance is due once the items ship.

Beth at beth@portagepromo.ca
Jodie at JML@portagepromo.ca

STILL HAVE QUESTIONS?



HOODIE



T-SHIRT



BALL CAP (UNSTRUCTURED)

eShop Pricing

(CONTACT FOR PRICING)

